



Dear Principal,

**Department of Supply Chain and Information Management**  
**Inter-Secondary School Mobile Phone Application Design Competition X JCI Sha Tin Project Bullseye**  
**2017**

On behalf of the Department of Supply Chain and Information Management, we are pleased to announce that the Inter-Secondary School Mobile Phone Application Design competition is now receiving proposals. Last year, we had over 30 participating teams from different high schools. We are very grateful that Junior Chamber International Sha Tin (Hong Kong) Limited ("JCI Sha Tin") is co-organising this competition with us this year. Our competition involves the development of **innovative and creative** ideas about a new mobile phone application in a smart city to enhance the smart home automation **or** smart life-styles to the public. Central to this to-be-developed phone application is to: i) promote the quality and convenience of life in smart home and ii) to strengthen interpersonal communications among the public.

Qualified participating teams will present their exciting ideas to the public in Shatin area (venue to be confirmed). Subject to your school's policy, participation in this competition could be considered as part of the IT-related class assignment. We believe that this arrangement helps strengthen participants' presentation skills and boost their confidence. Parents, school principals, teachers and your fellow students are welcome to vote for their favourite proposals. In addition to the public votes, the representatives from JCI Sha Tin and our academic staff will also assess the proposals from the qualified teams. The prize presentation ceremony will be held on the same day at Hang Seng Management College. And, our Department will offer a workshop to our potential candidates about how to illustrate their ideas using free software. The details are shown as follows:

**Schedules of the Competition**

	Content	Date and Time	Venue
1	Workshop* <i>(Participating team could attend either one of the TWO sessions)</i>  <i>*It may be recognised as outside-classroom activity by high schools</i>	1 <sup>st</sup> session: 11am, 19 November 2016  2 <sup>nd</sup> session: 3pm, 19 November 2016	Hang Seng Management College  <i>Please visit the Department of Supply Chain and Information Management Booth, Auditorium, 2/F Lee Quo Wei Academic Building, Hang Seng Management College on your arrival</i>
2	Kick-off Ceremony (optional)	To be confirmed	Hang Seng Management College
3	Proposal Submission Deadline	5pm, 23 January 2017	
4	Announcement of Qualified Teams via E-mail	10 February 2017	
5	Final Presentation and Prize Presentation	25 February 2017	Shatin City One for presentation to the public and Hang Seng Management College for presentation to judges

All the proposals should be sent to our department e-mail [scm@hsmc.edu.hk](mailto:scm@hsmc.edu.hk). Thank you very much for your attention. If you have queries, please feel free to send us an e-mail.

Yours sincerely,

Dr Collin Wong

Head of Department of Supply Chain and Information Management  
Hang Seng Management College

Encl.

# 校際手機應用程式設計比賽 2017

## Inter-Secondary School Mobile Phone Application Design

## Competition x JCI Sha Tin Project Bullseye 2017

參賽對象: 全港中四至中六全日制學生

Target: All Full-time senior secondary students (Forms 4, 5 & 6) in Hong Kong

隊際形式: 二至四人



Winner's Sharing Video from Last Year Competition



scm@hsmc.edu.hk

### 網上報名



建議書(簡報形式)  
Proposal (PPT format)

**Aim** 目的:

透過手機應用程式，提醒大眾善用科技以建立智能的生活方式

Developing excellent ideas about mobile phone APP in a smart city

APPLY NOW

工作坊

**Workshop – Mobile App in a Smart City\***

**2016 年 11 月 19 日**

\*may be recognized as outside-class activity.

提交建議書截止日期

**Proposal Submission Deadline**

**2017 年 1 月 23 日 5pm**

By email 電郵至: scm@hsmc.edu.hk

入圍組別將於 2017 年 2 月 10 日將獲大會電郵通知

**2017 年 2 月 25 日 (TBC)**

作品簡報及頒獎典禮

**Final Presentation and Prize Presentation**

### 獎項 Prizes

冠軍  
**Champion**

各組員均獲贈獎狀及豐富獎品  
乙份

**A certificate and souvenir for each team member**

\*所有完成比賽者將獲發紀念證書乙張

亞軍  
**1st Runner-up**

各組員均獲贈獎狀及豐富獎品  
乙份

**A certificate and souvenir for each team member**

季軍  
**2nd Runner-up**

各組員均獲贈獎狀及精美獎品  
乙份

**A certificate and souvenir for each team member**

Organise 主辦單位:

Co-organiser 協辦單位:

Supporting Organisation 支持機構:



供應鏈及資訊管理學系  
DEPARTMENT OF SUPPLY CHAIN AND INFORMATION MANAGEMENT  
恒生管理學院  
HANG SENG MANAGEMENT COLLEGE



JUNIOR CHAMBER INTERNATIONAL SHA TIN  
沙田青年商會 (國際青年商會香港總會成員)  
(Affiliated with JUNIOR CHAMBER INTERNATIONAL HONG KONG)



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