



恒生管理學院  
HANG SENG  
MANAGEMENT COLLEGE

# HSMC Information Day 恒管資訊日

19/11/2016

(Saturday 星期六)

09:30 – 17:00

## Activities 活動

📖 Seminars and  
Workshops  
講座及工作坊

📖 Facility  
Demonstrations  
課堂體驗

📖 Admission Talks  
入學講座

📖 On-site Application  
and Assessment\*  
即場報名及考核\*

📖 Campus and  
Residential Colleges Tours  
校園及住宿書院導覽

📖 Aptitude Tests  
能力傾向測驗

## Programme Exhibition and Consultation 課程展覽及諮詢

### School of Business 商學院

Business Administration 工商管理  
Corporate Governance 企業管治  
Financial Analysis 金融分析  
Management 管理學

### School of Communication 傳播學院

Convergent Media and Communication Technology 融合媒體及傳播科技  
Journalism and Communication 新聞及傳播

### School of Decision Sciences 決策科學學院

Supply Chain Management 供應鏈管理  
Management Science and Information Management 管理科學與資訊管理  
Data Science and Business Intelligence 數據科學及商業智能學

### School of Humanities and Social Science 人文社會科學學院

Applied and Human-Centred Computing 應用及人本計算學  
Chinese 中文  
English 英國語文  
Asian Studies 亞洲研究

### School of Translation 翻譯學院

Translation with Business 商務翻譯  
Master of Arts in Translation (Business and Legal)  
翻譯文學碩士 (商務與法律)



\*Eligible applicants who have completed all application procedures during Information Day 2016 may receive our first-round conditional offers starting from December 2016.

親臨恒管資訊日2016完成所有報名程序而合資格之申請人，最快於2016年12月獲發首輪有條件取錄。

☎ 3963 5555

✉ ugadmission@hsmc.edu.hk

🌐 <http://infoday.hsmc.edu.hk>